


The Learning Experience Canvas™ (LXC)			
The Rational		The Emotional	
<p><b>Vision</b></p> <ul style="list-style-type: none"> <li>• What is the key goal for your learners? What is their mission?</li> <li>• What expectations do you have for your learners?</li> <li>• What is the plan for accomplishing the learning experience's goal?</li> <li>• What key feedback will learners receive during the learning experience?</li> </ul>	<p><b>Access</b></p> <ul style="list-style-type: none"> <li>• What are the key policies?</li> <li>• What processes and procedures are needed?</li> <li>• What people will participate? What qualifies them to participate?</li> <li>• What tools will you acquire or build?</li> <li>• How might you make the interfaces intuitive, usable, and comfortable?</li> <li>• What key information do you need to communicate?</li> </ul>	<p><b>Nuances</b></p> <ul style="list-style-type: none"> <li>• How are you enhancing sight?</li> <li>• How are you integrating smell?</li> <li>• How are you integrating sound?</li> <li>• What tastes will learners experience?</li> <li>• What will learners touch?</li> </ul>	<p><b>Role</b></p> <ul style="list-style-type: none"> <li>• What kind of <i>functional, authentic, possessive, or fantasy</i> roles might enhance your learning experience?</li> </ul>
<p><b>Incentive</b></p> <ul style="list-style-type: none"> <li>• What rewards might you use to motivate good performance?</li> <li>• How might you structure negative reinforcements?</li> <li>• What punishments might be appropriate?</li> </ul>	<p><b>Expertise</b></p> <ul style="list-style-type: none"> <li>• What do you want your learners to be able to do?</li> <li>• What are the primary instructional methods?</li> <li>• What will be the primary media for presentation, practice, and feedback?</li> </ul>		<p><b>Entertainment</b></p> <ul style="list-style-type: none"> <li>• What live entertainment might you include?</li> <li>• What recorded entertainment might you include?</li> </ul>
<p><b>Relationship</b></p> <ul style="list-style-type: none"> <li>• What kind of relationship will your learning experience foster (or avoid) between its various constituents?</li> <li>• How will your learning experience help facilitate participants in establishing relationships that perform?</li> <li>• What kind of relationships does will your learning experience foster before, during, and after?</li> </ul>			
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